

# LOGISTICS, TRANSPORTATION AND TRADE DIRECTORY

The ITGO Logistics, Transportation and Trade Directory features private, public and not-for-profit logistics, transportation and supply chain resources in the bi-national Buffalo Niagara region, or national companies doing business in the Buffalo Niagara region. The directory provides a searchable reference on ITGO's web site, and can be printed for real-time distribution, as well.

ITGO uses the Logistics, Transportation and Trade Directory as a resource in its role as "one-stop shop" for moving freight into, from and through the binational Buffalo Niagara region. The Directory is marketed regionally, through ITGO's relationship with the Port of New York and New Jersey, in Southern Ontario, in collaboration with regional economic development partners, through search engine marketing and on National Grid's shovelready.com

### **PRESENTING SPONSOR - \$10,000 (3 YEARS)**

- Logo and link recognition on digital version of directory's home/search page as "Presented by"
- Logo recognition on print version of directory's cover as "Presented by"
- Recognition on promotional materials
- Banner ad on directory home page and on preferred category page
- Unlimited category listings
- Industry exclusivity at Presenting Sponsor level

#### **SUPPORTING SPONSOR - \$2,000 (ANNUAL)**

- Logo and link recognition on digital version of directory's home/search page
- Logo recognition on print version of directory's cover
- Recognition on promotional materials
- Banner ad on preferred category page
- Up to four (4) category listings

## **BANNER AD - \$1,000 (ANNUAL)**

- Banner ad on preferred category page
- Up to three (3) category listings

#### **COMPANY LISTING - \$250 (ANNUAL)**

- Inclusion under preferred category in digital and print versions
- \$50 per additional category listing



# LOGISTICS, TRANSPORTATION AND TRADE DIRECTORY CATEGORIES

- 3rd Party Logistics
- Accounting Services
- Air Cargo Companies
- Banking
- Blockchain Solutions
- Bonded Warehouses
- Bridge Commissions
- Construction
- Container Freight Stations
- Customs/Border Protection
- Customs Brokers
- Economic Development
- □ Engineering & Architecture
- □ Foreign Language/Translation

- Foreign Trade Zone
- □ Freight Forwarders
- General Online Trade
- Industrial Parks
- Inventory Services
- ISO Certification
- Legal Services
- Marine Cargo
- Material Handling & Equipment Systems
- Online Carrier Listings
- Online Load Boards
- Online Shipping
- Packaging

- Rail Companies
- Real Estate
- □ Storage & Materials
- Technology Partners
- □ Trade Education & Info
- **Transportation Brokers**
- □ Trucking Companies
- □ Warehousing Companies
- Custom categories may be available

\* Different main contacts are permitted for multiple category listings; contact cturner@itgobuffaloniagara.com to add contacts

### For further information, contact cturner@itgobuffaloniagara.com

COMPANY	PRESENTING SPONSOR - \$10,000 (unlimited category listings)
ADDRESS	<ul> <li>SUPPORTING SPONSOR - \$2,000</li> <li>(up to four (4) category listings)</li> </ul>
PHONE	<ul> <li>BANNER AD - \$1,000</li> <li>(up to three (3) category listings)</li> </ul>
WEB SITE	🗖 LISTING - \$250
MAIN CONTACT	ADDITIONAL LISTINGS x \$50
E-MAIL	Please select category listing(s) above

Form and payment may be sent to: BUFFALO NIAGARA ITGO, 36 Delaware Street, Suite 215, Tonawanda, NY 14150