

May 19, 2017

Honourable Scott Brison President of the Treasury Board 90 Elgin Street, 8th Floor Ottawa, ON K1A 0R5

Honourable Marc Garneau Minister of Transport 330 Sparks Street Ottawa, ON K1A 0N5 Honourable Ralph Goodale Minister of Public Safety and Emergency Preparedness House of Commons Ottawa, ON K1A ON5

Honourable Bardish Chagger Minister of Small Business and Tourism House of Commons Ottawa, ON K1A 0A6 Honourable Francois-Philippe Champagne Minister of International Trade House of Commons Ottawa, ON, K1A 0A6

Honourable Bill Morneau Minister of Finance 90 Elgin Street Ottawa, ON K1A 0G5

Dear Ministers,

## **Re: Investments in Our Borders**

Together, our associations represent the business sectors that comprise the backbone of the Canadian economy. Our members employ millions of Canadians who are a vital part of the US-Canada trade relationship.

Uncertainty surrounding the future of NAFTA and cross-border commerce in general has grown rapidly since the inauguration of a new administration in Washington. While we will all closely watch the evolution of the Canada-US trade relationship in coming months, we also want to bring to your attention problems within our own borders that demand urgent attention.

Over the last several months, our members have experienced serious issues with the processing and release of cross-border goods as a result of technical issues and frequent outages related to the Canada Border Services Agency's IT system.

The hardware that supports this electronic system is antiquated and requires major upgrades to meet the demands of today's cross-border trade. This system is crashing on a regular basis. When these outages occur, trade at the border slows down to a trickle. We estimate the border has experienced system shutdowns about thirty times since January 1. At times, border trade is delayed for several hours.

We understand that CBSA has announced plans to replace its border IT infrastructure through the CBSA Assessment and Revenue Management (CARM) project. There are indications that CARM is at least three years away - perhaps longer. We simply cannot afford to wait this long. This problem urgently needs to be resolved as these system crashes are costing Canadian businesses millions of dollars in lost productivity.

We believe the issue can be resolved by investing capital in the CBSA IT systems and additional staffing. We realize the funding required to upgrade these outdated systems is significant. However, such an investment to keep the border open for business is dwarfed by the immediate and long-term damage the economy will suffer if these outages continue at the current pace.

Unfortunately, the systemic problems at CBSA are not restricted to IT issues. Staffing shortfalls, which have been an ongoing challenge to the trade community, appear to be getting worse. Simply put, the border is thickening because of a lack of staff to facilitate cross-border commerce, coupled with these

system crashes. As a result, the Canadian cross-border business community is forced to brace for unprecedented disruptions that will impede commerce and weaken the Canadian supply chain.

In addition, Canada Tourism is spending \$210 million to promote tourism to Canada from the U.S. and around the world for Canada's 150<sup>th</sup> birthday. If travellers face extensive wait times and delays at the border because of staffing and IT issues, this may cause irreparable damage to our nation's tourism, economy and reputation.

The Canadian government's policies and investment priorities must ensure the efficient facilitation of cross-border trade. We understand that government resources are in high demand. However, until these problems are resolved, Canada, which is deeply dependent on cross-border trade, will face the economic consequences of an unreliable, inefficient and faulty border. Our nation's competitiveness is a stake.

We request the Treasury Board of Canada increase CBSA's budget as soon as possible to fix CBSA IT issues and add the staff required to help facilitate trade at the border.

We would be pleased to provide any further information you may require concerning why we believe action is urgently needed and would welcome the opportunity to work with you to ensure that Canada's borders can efficiently meet the needs of Canada's businesses.

Sincerely,

Ron Rienas, General Manager Buffalo and Fort Erie Public Bridge Authority

Mark Fisher, President & CEO Council of the Great Lakes Region

Gerald Gauthier, Vice President Railway Association of Canada



Mark Nantais, President Canadian Vehicle Manufacturers' Association

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## John Ossowski

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Joy Nott, President and CEO Canadian Association of Importers and Exporters

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Thus Manno

Jim Manno, President International Trade Gateway Association

Stephen Laskowski, President Canadian Trucking Alliance

Bob Ballantyne, President Freight Management Association of Canada

Perrin Beatty, President and CEO The Canadian Chamber of Commerce

James D. Phillips

James D. Phillips, President & CEO Can/Am BTA